



18th CIPRO International Dental
Prosthesis Congress

EXPOLAB

EXPO CENTER NORTE - YELLOW HALL - SÃO PAULO - BRAZIL

SEP 19 - 21
2024 10am - 8pm

Brazil's greatest business
meeting for the
Dental Prosthesis Industry

SPONSORSHIP MANUAL



Increase your brand awareness



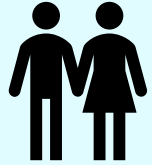
APDESPBR begins a new stage of achievements.

Following the market changes, the 18th CIPRO and EXPOLAB 2024 present a new and dynamic format and offer opportunities for your brand to **have greater visibility at the event.**

Discover below the sponsorship options that best suit your expectations.



8.000sqm



5.500
visitors



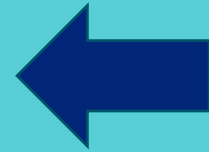
70 hours of
classes



100% of
Brazilian
States



7 visiting
countries



Numbers of 2022 edition

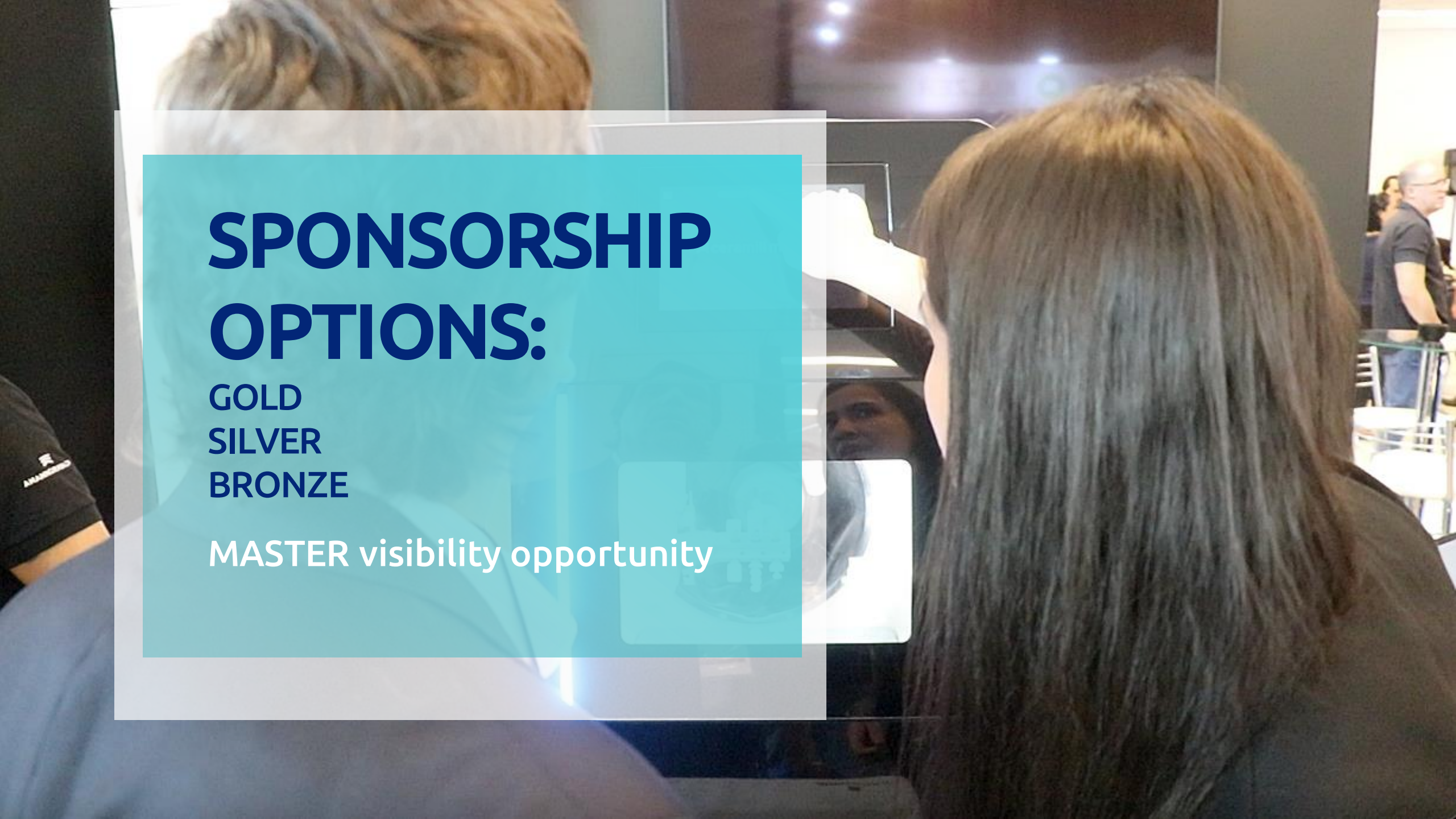
Find out the potential EXPOLAB 2024 offers for the success of your business!

Meet potential customers, strengthen your company and create strategic connections in one place.

Don't miss this unique opportunity to boost your business.

Increase your brand awareness today!





SPONSORSHIP OPTIONS:

GOLD
SILVER
BRONZE

MASTER visibility opportunity

GOLD SPONSOR

US\$ 10.570,00
Non-exclusive

- Logo insertion on the event home page.
- Logo insertion in newsletters.
- Logo insertion on the Welcome totem.
- Logo insertion on the stage backdrop.
- Logo insertion on the congress bag with leaflets/flyers.
- Exclusive post on Instagram/Facebook/LinkedIn.
- Logo at the back of the badges.
- Exclusive post-event newsletter for visitors mailing list.
- 1-minute film in the congress breaks

SILVER SPONSOR

US\$ 8.460,00
Non-exclusive

- Logo insertion on the event homepage.
- Logo insertion in newsletters.
- Logo insertion on the Welcome totem.
- Logo insertion on the stage backdrop.
- Logo insertion on the congress bag with leaflets/flyers.
- Exclusive post on Instagram/Facebook/LinkedIn.

BRONZE SPONSOR

US\$ 6.350,00
Non-exclusive

- Logo insertion on the event homepage.
- Logo insertion in newsletters.
- Logo insertion on the Welcome totem.
- Logo insertion on the stage backdrop.
- Exclusive post on Instagram/Facebook/LinkedIn

A photograph of a crowded trade show floor. In the foreground, a man in a blue t-shirt with text is looking at a display. The background is filled with other attendees and booths. A teal semi-transparent box is overlaid on the left side of the image, containing the main title and a subtitle.

MERCHANDISING OPTIONS

Choose the option that
suits you best



SAMPLING

The opportunity to distribute samples, promotional gifts, brochures, etc, in strategic places.

The development of this action is the responsibility of the exhibitor.

US\$ 650,00

RESTING LOUNGE SPONSORSHIP

This open area provides a unique, high-profile opportunity to present your brand while visitors can relax and network.

Location: to be defined

Total area: 40 sqm



Observations:

Non-exclusive sponsorship option

Portal with the sponsors logos

51" screen showing company video

Newsletter with sponsors' logos to the visitor mailing list informing about the lounge

Display with company brochures

Final project will be presented later

Investment: US\$ 1.650,00 (non-exclusive)

ENTRANCE LED GATE

Entrance and exit gate in dynamic and random LED panel for advertising exhibitors' logos or products.

Video produced by sponsor.

Investment: US\$ 2.050,00





Digital Panel

03 digital panels spread throughout the exhibition hall promoting major exposure to attendees.

Image produced by the exhibitor.

Investment: US\$ 450,00

VISIBILITY KIT

VISITOR GUIDE



LOGO ON MAP

Logo applied to the exact booth location on the Visitor Guide map (for areas bigger than 25 sqm).

Investment: US\$ 250,00



ADD IN THE VISITOR GUIDE

Your advertisement (8cm w x 6cm h) featured on the Visitor Guide next to the exhibitors list.

Investment: US\$ 450,00
Limit of 16 adds



CONFERENCE BAG SPONSORSHIP

Conference Bags are the ultimate walking billboard! Let the attendees advertise for you during and long after the conference. Your company logo will be printed on the 1.500 bags given to every conference attendee.

Production condition: minimum of 3 exhibitors

Logo applied in white color
Investment: US\$ 1.050,00

Obs.: image for illustrative purpose only



BADGE LANYARD SPONSORSHIP

Your logo printed on lanyards distributed to all attendees.

The artwork and specifications must be approved by the organizer.

The production of the lanyards is the responsibility of the exhibitor.

Investment: US\$ 2.050,00 (exclusive sponsorship)

DIGITAL ACTIONS

Visibility before and during the event.
Highlight your brand through the event website or APDESP-BR mailing list (7.000 names).

**RANDOM BANNER
on top part of homepage
1445 X 165 px**



Investment: US\$ 650,00

**RANDOM BANNER
on top part of
Registration area
1445 X 165 px**



Investment: US\$ 650,00

**E-MAIL
Marketing**

**Sending a
newsletter
produced by the
exhibitor with the
event logo to the
APDESP-BR
mailing list.**

Investment: US\$ 650,00

VISIBILITY ACTIONS DURING THE FAIR



FLOOR STICKER

Highlight your brand on the floor stickers indicating direction and attracting more visitors to your booth.

Floor stickers are also an excellent way to inform your booth location.

Image produced by the exhibitor.

Printing and installation are the responsibility of the organizer.

Investment: US\$ 650,00



AIR BANNER

Promote your brand, products and services with banners strategically positioned on top of your booth.

Image produced by the exhibitor.

Printing and installation are the responsibility of the organizer.

Investment: US\$ 650,00



AISLE SIGNS

Increase brand awareness of your company by displaying your company logo on aisle signs. Attendees will see your logo each time they look for an aisle number throughout the Exhibit Hall.

Printing and installation are the responsibility of the organizer

Investment: US\$ 650,00

VISIBILITY ACTIONS DURING THE FAIR



REGISTRATION KIOSK

Receive maximum exposure by including your logo at our registration kiosks which will be accessed by all attendees before they enter the show hall.

Printing and installation are the responsibility of the organizer.

Investment: US\$ 650,00



TRASH CAN

Sponsor the trash cans spread throughout the exhibition aisles.

Production and installation are the responsibility of the organizer.
50 cans.

Investment: US\$ 1.250,00



SHUTTLES

Sponsor shuttle that goes from subway to the event.

Flyers distribution (4 vans)

Side sticker with exhibitor and event logo

Cover production is responsibility of the organizer.

Exclusive sponsorship option.

Investment: US\$ 2.050,00

VISIBILITY ACTIONS DURING THE FAIR



SAMPLING

The opportunity to distribute samples, promotional gifts, brochures, etc at the event entrance or exit.

Materials production and receptionist are the responsibility of the exhibitor.

Investment: US\$ 650,00



PHONE CHARGING KIOSK

Include your logo on the phone charging kiosk in a space where visitors will relax and networking.

Production and installation are the responsibility of the organizer.

Investment: US\$ 850,00



INFORMATION DESK

Company printed material will be delivered to visitors at the event information desk.

Company logo will be applied to the information desk.

Production and installation are the responsibility of the organizer.

Printed material production is responsibility of the exhibitor.

Investment: US\$ 850,00

Realization



Organization

